
*Reducing Disparities in the Management of Hypertension
in African American Member Focus Group*

Join us in working together to address and improve high blood pressure control for AmeriHealth Caritas VIP Care Plus African American members.

In partnership with the Michigan Department of Health and Human Services (MDHHS), AmeriHealth Caritas VIP Care Plus, a Medicare-Medicaid Plan, is looking to address the disparity that exists in blood pressure control within our African American membership.

Through a series of four focus groups, to be held throughout October, we seek to learn from our African American members, diagnosed with hypertension, about their experiences of care, knowledge of hypertension, and awareness of any quality of care issues related to racial disparities that may exist. We would like to hear their recommendations on ways to reduce disparities and improve the quality of care. Our goal is to use their input to create improvement interventions. Members will receive a \$25 incentive for participating.

We wanted to make you aware of our efforts and ask you to please encourage AmeriHealth Caritas VIP Care Plus patients to participate in this important endeavor. For patients who may be interested, you may direct them to contact our Member Services Department at 1- 888-667-0318 (TTY 711) for additional information.

Sincerely,
AmeriHealth Caritas VIP Care Plus